

# Women in Business Lunch & Learn

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## Sponsorship Pack 2026



# Women in Business Lunch & Learn: Event Programme

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Our Women in Business Lunch and Learn is an energising half-day event dedicated to the development, growth and success of women across the region's business community. Bringing together professionals, entrepreneurs and leaders from a wide range of industries, the event builds skills, champions inclusion and inspires women at every stage of their business journey.

Building on the success of the Chamber's Women in Business network, the Lunch and Learn offers a hands-on morning of interactive workshops designed to inform, equip and inspire. Guests will take part in practical sessions led by engaging speakers and facilitators, before coming together over lunch to share ideas, experiences and new connections.<sup>4</sup>

More than just a workshop event, the Lunch and Learn provides an exceptional platform for networking and relationship building. It creates an inclusive and empowering atmosphere where businesses and individuals can connect, collaborate and celebrate the strength of the South Yorkshire business community.

**Target Audience:** Business leaders, entrepreneurs, professionals, corporate organisations, influential stakeholders from across South Yorkshire.

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**Frequency:** Annual

## What's included in your sponsorship?

£3k +VAT

|                                                                                                                |                 |
|----------------------------------------------------------------------------------------------------------------|-----------------|
| Tickets to attend the event                                                                                    | x4              |
| Promote to number of businesses                                                                                | 80+             |
| Logo on all marketing material including the programme and name cards                                          | ✓               |
| Advert in programme                                                                                            | Full page A5    |
| Your social media accounts tagged in all posts referencing the event, prior and post event (26,000+ followers) | Min 4           |
| Your business featured in pre-event Press Release or article with the opportunity to supply a written quote    | ✓               |
| Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)                                    | ✓               |
| Opportunity to bring banners and merchandise to the event                                                      | Up to 2 banners |
| Your business logo and link to your website featured on the Women in Business Lunch & Learn web page           | ✓               |
| Stand at event                                                                                                 | ✓               |

# What to expect

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Sponsoring the Women in Business Lunch and Learn is a powerful way to support the development and success of women across our region's business community.

This engaging half-day event brings together business leaders, entrepreneurs, professionals and rising talent for a morning of learning, inspiration and connection. As a sponsor, you'll gain valuable exposure among an engaged and ambitious audience while showcasing your organisation's commitment to diversity, inclusion and empowering women in business.

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## Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

## Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

## Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation