

Your City. Your Say

Sponsorship Pack
2026/27



Your City. Your Say. Event Programme

Your City, Your Say is a signature civic engagement event from Doncaster Chamber, bringing together business leaders, city planners, developers, and decision-makers to explore the evolving future of Doncaster's urban heart.

Held in a roundtable-style format that encourages genuine dialogue, this event is designed to give local businesses a platform to share their views on the city centre's regeneration, development plans, and economic potential.

Attendees will have the opportunity to hear directly from senior representatives at the City of Doncaster Council and other key stakeholders about projects in the pipeline, current challenges, and how the city is working to become a more vibrant, accessible, and business-friendly place to live and work.

The strength of Your City, Your Say lies in its honesty, relevance, and collaborative spirit. It invites open conversation around what's working, what's not, and what can be improved, offering businesses a rare opportunity to influence urban strategy and ensure their voices are reflected in the decision-making process.

Target Audience: local business owners and leaders, entrepreneurs, and voluntary sector organisations.

Frequency: 3x year

What's included in your sponsorship?

	£2k +VAT
Tickets to attend each event	x4
Promote to number of businesses	80+
Logo on all marketing material including the programme/booklet and name cards	✓
Advert in programme/booklet	Full page A5
Your social media accounts tagged in all posts referencing the event, prior and post event (24,000+ followers)	Min 2
Your business featured in pre-event Press Release or article with the opportunity to supply a written quote	✓
Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)	✓
Opportunity to bring banners and merchandise to the event	Up to 4 banners
Your business logo and link to your website featured on the Doncaster, What's Next? Business Conference web page	✓
Sponsor logo on video screens and presentation	✓
Stand at event	✓

What to expect

Sponsoring Your City, Your Say positions your brand at the heart of Doncaster's urban conversation.

Your business will gain exposure through event marketing, on-site branding, and follow-up communications with attendees deeply invested in the city centre's future. You'll engage directly with local policymakers, property professionals, and business leaders in a collaborative, solution-focused setting. Expect meaningful dialogue, high-level networking, and influence over key local development decisions.

Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation
