



Innovation of the Year

Stage 2 Judging Date: **Wednesday 16th September 2026, 09:00-18:00 at Eco-Power Stadium**

Eligibility

- This award is open to all businesses. Innovation in this context could mean anything from releasing a cutting-edge product, to diversifying into other markets, embracing state-of-the-art technologies or using your initiative to solve problems.
- Only businesses in DN postcode OR Doncaster Chamber members can apply.

Criteria

- Financials must be completed for your entry to be put forward for stage 1 judging. Should there be any discrepancies in your financials please ensure to explain in your answer.
- Entries must have a Doncaster focus specifically referencing impact your business has had on the area or community.
- Eligible organisations should be reflecting on the past 12 months activity prior to entry
- All completed entry forms must be submitted by Sunday 7th June 2026
- Stage 2 judging will take place on Wednesday 16th September 2026 at Eco-Power Stadium between 09:00-18:00. Please ensure to block this out in your diary should you progress to this stage. This cannot be moved.
- Maximum of 3 categories per company can be entered.
- Word count must be adhered to avoid disqualification

Questions & Guidance

You will be scored against these questions (Max 400 words per question).

1. Explain the vision and performance of the business/organisation, including financial performance
2. Describe what you set out to achieve through innovation and the strategy you used in order to ensure success. Provide sufficient context including other partners involvement and a detailed background to your entry (especially if it requires inside-knowledge of your respective industry)
3. Demonstrate how you delivered the innovation and ensured you stayed ahead of the competition. Explain what steps you had to take, if there were any obstacles that you encountered along the way and how it set you apart from peers in the same industry.
4. Demonstrate how innovation and diversification has contributed to your business success and growth, including your financial performance. Include relevant financial metrics or performance-related stats; examples of how you have grown since innovating; and any other noteworthy achievements.
5. Demonstrate the impact of your innovation on your customers, users, or end beneficiaries. Provide clear evidence of how your innovation has improved experiences, solved a specific problem, or created measurable value. Include customer feedback, testimonials, adoption rates, retention data, or case studies that show how the innovation performs in practice.
6. Describe what the future of your business holds for future innovations to keep progressing.

Apply here

This will open a Google Form.

Please do not rely on the form to auto-save your submission. We suggest writing your submission externally and pasting into the form.

If you have any questions, please email: awards@doncaster-chamber.co.uk

Non-member fee: £100 +VAT