



Creative & Digital Business of the Year

Stage 2 Judging Date: **Wednesday 16th September 2026, 09:00-18:00 at Eco-Power Stadium**

Eligibility

- This award is open to any size business in the specified sector.
- Only businesses in DN postcode OR Doncaster Chamber members can apply.

Criteria

- Financials must be completed for your entry to be put forward for stage 1 judging. Should there be any discrepancies in your financials please ensure to explain in your answer.
- Entries must have a Doncaster focus specifically referencing impact your business has had on the area or community.
- Eligible organisations should be reflecting on the past 12 months activity prior to entry
- All completed entry forms must be submitted by Sunday 7th June 2026
- Stage 2 judging will take place on Wednesday 16th September 2026 at Eco-Power Stadium between 09:00-18:00. Please ensure to block this out in your diary should you progress to this stage. This cannot be moved.
- Maximum of 3 categories per company can be entered.
- Word count must be adhered to avoid disqualification

Questions & Guidance

You will be scored against these questions (Max 400 words per question).

1. Explain the vision and performance of the business/organisation, including financial performance
2. Describe how you deliver outstanding service or products within your sector. What are the expectations or benchmarks in your industry, and how do you exceed them? Provide examples and evidence of client or customer satisfaction.
3. Explain how your business has demonstrated innovation or leadership within your sector. This could include new approaches, adoption of technology, setting new standards, or influencing best practice. How have you differentiated yourself from competitors in your field?
4. Demonstrate how you maintain and develop the skills, knowledge, and expertise required in your sector. This may include training, accreditations, staying ahead of industry trends, or investing in specialist capabilities.
5. Outline the key challenges facing your sector and how your business has responded to them. How have you adapted to changes in the market, regulation, or customer behaviour while maintaining strong performance? Give examples of where individuals/or the business have shown leadership within their sector i.e. convening / representing others, being part of industry bodies etc.
6. Detail how your business contributes to both your sector and the wider Doncaster economy. This could include collaboration, supply chain support, job creation, raising standards, or contributing to the reputation and growth of your industry locally.

Apply here

This will open a Google Form.

Please do not rely on the form to auto-save your submission. We suggest writing your submission externally and pasting into the form.

If you have any questions, please email: awards@doncaster-chamber.co.uk

Non-member fee: £100 +VAT