

Keeping Doncaster Tidy

Sponsorship Pack 2026



Keeping Doncaster Tidy

Keeping Doncaster Tidy is a flagship community and business initiative that brings together local companies, industrial estates, and civic leaders for a day dedicated to improving our local environment. The event combines practical action with meaningful engagement, giving participants the chance to make a real difference in the areas where they live and work.

Taking place across key industrial and business areas in Doncaster, the day includes litter picking, green space improvements, and local clean-ups, alongside opportunities for networking and collaboration.

Most importantly, Keeping Doncaster Tidy allows the business community to give back, creating cleaner, safer, and more attractive neighbourhoods while showing tangible impact where it matters most.

Target Audience: Local business owners, managers, employees, and civic leaders committed to community and environmental improvement.

Frequency: Annual

What's included in your sponsorship?



Sole Sponsorship

£2k +VAT

Tickets to attend the event	Unlimited
Promote to number of businesses	80+
Logo on all marketing material including programme/booklet and lanyards	✓
Advert in programme/booklet	Full page A5
Your social media accounts tagged in all posts referencing the event, prior and post event (24,000+ followers)	Min 2
Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)	✓
Your business logo and link to your website featured on the event web page	✓
Opportunity to bring banners and merchandise to the event	Up to 2 banners
Address the room	Max 5 minutes

What to expect

Sponsoring Keeping Doncaster Tidy gives your business high-profile visibility while demonstrating your commitment to social responsibility and community improvement.

The event is more than a practical initiative. It is a chance to position your company as a central force for positive change in Doncaster's industrial and commercial areas. Your brand will be recognised through event communications, on-site signage, and promotional materials, with opportunities for your team to engage directly with attendees, local residents, and civic leaders.

By supporting this initiative, your business showcases its dedication to corporate social responsibility, environmental care, and community investment. It is an opportunity to demonstrate that your company is not just part of the local economy, but actively helping shape a cleaner, more vibrant Doncaster.

Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation
