

South Yorkshire Corporate Cup

Sponsorship Pack 2026



South Yorkshire Corporate Cup

The South Yorkshire Corporate Football Cup is an annual sporting highlight that brings together teams from across the region.

This energetic tournament blends friendly competition with collaborative spirit, celebrating teamwork, employee engagement, and regional pride.

Held at Doncaster Rovers Stadium, the event offers a fun, health-focused networking environment where colleagues form teams, cheer each other on, and connect with peers in a relaxed, competitive setting.

It's not just about football, it's a chance to strengthen team bonds, build community spirit, and gain exposure across the South Yorkshire business network.

Target Audience: Employees and managers across all seniority levels

Frequency: Annual

What's included in your sponsorship?

	£500 +VAT
Advert in programme/booklet	1/2 page A5
Promote to number of businesses	80+
Logo on all marketing material including programme/booklet	✓
Your social media accounts tagged in all posts referencing the event, prior and post event (26,000+ followers)	Min 2
Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)	✓
Your business logo and link to your website featured on the event web page	✓
Opportunity to bring banners and merchandise to the event	1 banner
Your business featured in pre-event Press Release or article with the opportunity to supply a written quote	✓

What to expect

Sponsoring the South Yorkshire Corporate Cup places your brand centre pitch in a dynamic, team-focused regional event.

You'll gain visibility through event promotion and post-event communications reaching employees, managers, and business leaders from across South Yorkshire.

Your involvement highlights your commitment to staff wellbeing, teamwork, and healthy, collaborative workplace culture. Expect direct interaction with enthusiastic participants and attendees creating opportunities for relationship- building in an energetic, informal setting.

It's more than brand exposure - it's a chance to show genuine support for regional businesses and their teams, reinforce your values, and build goodwill across a diverse, engaged corporate community.

Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation