

South Yorkshire Women in Business Conference

Sponsorship Pack 2026



South Yorkshire Women in Business Conference Event Programme

The South Yorkshire Women in Business Conference is a half-day event designed to inspire, connect and elevate women in all stages of their professional journey. Evolving from the Chamber's popular Women in Business lunches, this expanded format celebrates achievement, encourages honest conversations and promotes meaningful connections.

The conference features high-impact panel discussions and keynote speakers from major organisations as well as local entrepreneurs. Topics focus on leadership, overcoming barriers, challenging stereotypes and fostering equity in the workplace.

More than just a content-rich agenda, the event offers exceptional networking with peers, mentors and industry leaders. It creates a vibrant space where women come together to share experiences, build confidence and support each other's ambitions.

This is more than an event - it's a platform for empowerment and progress. Whether you're an aspiring leader, seasoned professional or business owner, the South Yorkshire Women in Business Conference invites you to be part of a growing community shaping a more inclusive and dynamic future.

Target Audience: Local business owners and leaders, entrepreneurs, corporate professionals, and voluntary sector organisations.

Frequency: Annual

What's included in your sponsorship?

£3k +VAT

Tickets to attend the event	x4
Promote to number of businesses	150+
Logo on all marketing material including the programme and name cards	✓
Advert in programme	Half page A5
Your social media accounts tagged in all posts referencing the event, prior and post event (24,000+ followers)	Min 4
Your business featured in pre-event Press Release or article with the opportunity to supply a written quote	✓
Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)	✓
Opportunity to bring banners and merchandise to the event	Up to 4 banners
Your business logo and link to your website featured on the Women in Business Conference web page	✓
Sponsor logo on video screens and presentation	✓
Stand at event	✓

What to expect

Sponsoring the South Yorkshire Women in Business Conference is a meaningful way to support and invest in female leadership across our region.

This inspiring event brings together women in senior roles, entrepreneurs, and rising leaders for a day of insight, connection, and empowerment. As a sponsor, you'll gain visibility among a highly engaged audience while demonstrating your commitment to inclusivity, innovation, and business growth.

It's more than just branding - it's about backing real progress and aligning your organisation with a movement that champions women shaping the future of Doncaster's economy and leadership landscape.

Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation

Advertising Opportunities

Are you looking to amplify your company's presence among industry leaders, influencers, and decision-makers? Take advantage of our exclusive advertising opportunities in the official conference programme!

Why Advertise with Us?

Reach a Targeted Audience: Our conference attracts top professionals, experts, and enthusiasts from around the region. By advertising in our programme, your brand will be seen by those who matter most in your industry.

Premium Visibility: The conference programme is a key resource for all attendees. From schedules and speaker bios to important event information, it is referred to repeatedly, ensuring your ad gets maximum exposure.

Multiple Formats: Choose from a variety of ad placements to suit your needs and budget. Options include full-page ads, half-page ads, inside covers, and more.

Priority Placement: First-come, first-served basis for prime positions – don't miss out!

Advertising Packages

Full-Page Ad: Premium placement with maximum visibility.
£650 VAT

Half-Page Ad:
Cost-effective option without compromising on impact.
£350+VAT

Custom Packages
Speak to a member of our team