

Doncaster, What's Next? Business Conference

**Sponsorship
Pack 2026**



Doncaster, What's Next? Business Conference Event Programme

The Doncaster, What's Next? Business Conference is Doncaster Chamber's flagship annual event, bringing together over 150 local businesses, policymakers, and influential leaders for one powerful day of insight, innovation, and action.

Its purpose is to spark candid discussions around the future of our city - from infrastructure and sustainability to responsible business practices and skills development. Through engaging panels, interactive Q&A sessions, and keynote addresses by visionaries, the conference champions openness, honesty, and collaborative leadership .

The event's unique strength lies in its energy and connection: attendees consistently highlight the “buzz” generated by powerful panels and networking opportunities that bring together businesses both big and small to share ideas and forge lasting partnerships.

Far more than just a conference, it's a catalyst for action - transforming discussions into real-world outcomes, revealing upcoming opportunities on our doorstep, and giving businesses a platform to shape Doncaster's next chapter.

Target Audience: local business owners and leaders, entrepreneurs, and voluntary sector organisations.

Frequency: Annual

What's included in your sponsorship?

£3.5k +VAT

Tickets to attend the event	x4
Promote to number of businesses	150+
Logo on all marketing material including the programme and name cards	✓
Advert in programme	Half page A5
Your social media accounts tagged in all posts referencing the event, prior and post event (24,000+ followers)	Min 4
Your business featured in pre-event Press Release or article with the opportunity to supply a written quote	✓
Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)	✓
Opportunity to bring banners and merchandise to the event	Up to 4 banners
Your business logo and link to your website featured on the Doncaster, What's Next? Business Conference web page	✓
Sponsor logo on video screens and presentation	✓
Stand at event	✓

What to expect

Sponsoring the "Doncaster, What's Next? Business Conference" positions your organisation at the heart of Doncaster's economic conversation. It offers a powerful platform to showcase your brand to a diverse and influential business audience, while demonstrating your commitment to regional growth. Sponsors benefit from enhanced visibility, direct engagement with key decision-makers, and a seat at the table in shaping the future direction of the city. It's an opportunity to lead, connect, and make a lasting impact on Doncaster's evolving business landscape.

Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation

Advertising Opportunities

Are you looking to amplify your company's presence among industry leaders, influencers, and decision-makers? Take advantage of our exclusive advertising opportunities in the official conference programme!

Why Advertise with Us?

Reach a Targeted Audience: Our conference attracts top professionals, experts, and enthusiasts from around the region. By advertising in our programme, your brand will be seen by those who matter most in your industry.

Premium Visibility: The conference programme is a key resource for all attendees. From schedules and speaker bios to important event information, it is referred to repeatedly, ensuring your ad gets maximum exposure.

Multiple Formats: Choose from a variety of ad placements to suit your needs and budget. Options include full-page ads, half-page ads, inside covers, and more.

Priority Placement: First-come, first-served basis for prime positions – don't miss out!

Advertising Packages

Full-Page Ad: Premium placement with maximum visibility.
£500+ VAT

Half-Page Ad:
Cost-effective option without compromising on impact.
£300+VAT

Custom Packages
Speak to a member of our team