

Christmas Charity Event Mingle & Market

Sponsorship Pack 2025



Christmas Charity Event

Mingle & Market

The Annual Christmas Charity event: Mingle & Market is a festive highlight for the Doncaster business community – part Christmas networking, part pop-up market, and all about supporting the Salvation Army Christmas Gift Appeal.

Chamber members and local businesses set up stalls showcasing artisanal products, seasonal services, and innovative ideas, creating a vibrant market atmosphere. Alongside mingling and festive cheer, attendees enjoy entertainment, light refreshments, and an opportunity to explore unique offerings from fellow Chamber members.

This event brings the local business community together in a warm, sociable setting. It offers a valuable blend of holiday spirit, relaxed networking, and the chance to support the Salvation Army Christmas Gift Appeal, as well as Chamber members through both attendance and purchases.

It's a festive celebration of Doncaster's business culture and entrepreneurial talent.

Target Audience: Businesses of all sizes (SMEs and larger companies), entrepreneurs, senior-level professionals, employees, and their families

Frequency: Annual

What's included in your sponsorship?



Sole Sponsorship

£1k +VAT

Tickets to attend the event	x4
Promote to number of businesses	100+
Logo on all marketing material including programme/booklet and name cards	✓
Advert in programme/booklet	Full page A5
Your social media accounts tagged in all posts referencing the event, prior and post event (24,000+ followers)	Min 2
Guaranteed feature in the Doncaster Chamber Newsletter (6,000+ subscribers)	✓
Your business logo and link to your website featured on the event web page	✓
Opportunity to bring banners and merchandise to the event	Up to 2 banners
Address the room	Max 5 minutes
Stand at event	✓
Opportunity to run a business card draw	✓

What to expect

Sponsoring the Annual Christmas Event: Mingle & Market gives your brand a festive platform to stand out in Doncaster's business community.

Enjoy prominent visibility across event communications, onsite displays, and social media, while connecting with a wide-ranging audience including business leaders, decision-makers, and Chamber members, in a relaxed, celebratory setting. You'll align your brand with festive cheer, community support, and local entrepreneurship, demonstrating genuine commitment to culture and engagement.

Expect warm, positive interactions, relationship-building, and increased exposure among both businesses and their networks. It's more than brand placement - It's about celebrating the season with Doncaster's business community all for a great cause.

Enhanced Visibility

Your sponsorship places your brand in front of key decision-makers from both the public and private sectors, boosting your visibility within the local business community and beyond

Corporate Social Responsibility (CSR)

Sponsoring events that drive public-private collaboration aligns with CSR goals, demonstrating your commitment to the economic and social well-being of the community.

Brand Association with Community Development

Supporting an initiative that encourages collaboration for regional growth positions your company as a leader committed to the prosperity and development of Doncaster, enhancing your corporate reputation
