

Doncaster Business Awards 2025 **Sponsorship** Opportunities

Hosted by







One of the largest Chamber Awards ceremony in the UK and a key date in the Doncaster business calendar; the Doncaster Business Awards attracts over 900 business leaders and key stakeholders and offers unrivalled sponsorship opportunities for maximum brand exposure throughout an 8 month long marketing campaign.

#### Association

Associate your company name and brand with the excellence and success of local businesses. In addition, the association of your company name with one of the most prestigious business events in the UK is guaranteed to increase your brand awareness with the wider region.

#### **Networking Opportunity**

The sell out Doncaster Business Awards attracts over 900 business guests from across the region, providing an invaluable opportunity to network with like-minded businesses. The opportunity for Headline/ Category sponsors to also present the award on the night provides further brand and company exposure.

#### **Public Relations Activity**

The Doncaster Business Awards offers enormous PR potential for sponsors due to the opportunity for coverage in local press including, Doncaster Free Press, and other regional business publications.

### Participation in Judging Process (Category Only)

A senior rep from the sponsoring company will be invited to take part in the judging process offering an opportunity to meet with potential customers and build organic relationships. This can be used for businesses development and is an opportunity to benchmark your company against other market leaders.









# Headline sponsorship opportunity **£15,000+VAT**

- Two tables of 10 at the Awards ceremony including dinner and ½ bottle wine per person.
- Sponsorship of People's Choice of the Year award.
- Opportunity to present The People's Choice Award to the winner on stage and exclusive photo opportunity with winner.
- Sponsor logo branded as Headline Sponsor throughout the extensive marketing campaign of the event. This includes e-marketing to all business contacts, press releases and articles on Doncaster Chamber website.
- Opportunity to show promo video during the evening.\*
- Included in social media marketing to c24,000 followers.
- Logo on dedicated sponsor page and category sponsorship with company description, logo and advertisement space with web link on the Doncaster Chamber website.
- Sponsor logo incorporated into the design of the souvenir programme which is provided on every table place c.900 guests.

- Full back page advert of awards programme (artwork to be provided by sponsor).
- 1x advertising space on a chamber bulletin (artwork to be provided by sponsor.)
  Subject to terms and conditions.
- Sponsor logo within each place name card.
- Sponsor logo on sponsor wall (included on all winners photos).
- Sponsor logo on all trophies (winners) and all certificates (finalists, runner-up and winners).
- Sponsor logo displayed on video screens and presentation at the awards.
- Opportunity for coverage in local press publications.

\*Video must be approved by Doncaster Chamber and should not exceed 90 seconds in length.

Did you know you can arrange for your sponsorship as split payments?

All payment must be received by **3rd December 2025** 

www.doncaster-chamber.co.uk





# Category sponsorship opportunity £5,500+VAT

- I Table of 10 at the Awards ceremony including dinner and ½ bottle wine per person.
- Opportunity to present the award to the category winner on stage and exclusive photo opportunity with winner.\*
- Sponsor logo included on sponsors page and category page of the souvenir programme to c.900 guests.
- Included in social media marketing to c24,000 followers.
- Sponsor to take part in stage 2 judging process (interview stage) offering the opportunity to get in front of key decision makers in a business and build strong, organic relationship.\*
- Logo on dedicated sponsor page and category sponsorship with company description, logo and advertisement space with web link on the Doncaster Chamber website.

- Opportunity for coverage in local press publications.
- 1 x advertising space on a chamber bulletin (artwork to be provided by sponsor.)
  Subject to terms and conditions.
- Sponsor logo on sponsor wall (included on all winners photos).
- Sponsor logo on category winners trophy and finalist, runner-up and winners certificates.
- Sponsor logo displayed on video screens and presentation at the awards.

\* Excluding Lifetime Achievement Award



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## **Sponsorships Available:**

## Enquire for current availability.

I.	Headline and People's Choice Award
L	Innovation of the Year
I	Local Impact of the Year
L	Employer of the Year
I	Green Business of the Year
I	Customer Service of the Year
	New Business of the Year
	Apprentice of the Year
I	Campaign of the Year

1	Partnership of the Year
1	Lifetime Achivement
I	Charity of the Year
1	Self-Employed Person of the Year
1	Micro Business of the Year
1	Small Business of the Year
1	Medium Business of the Year
1	Large Business of the Year
1	Business Person of the Year









# **Award Adverts Available:**

Programme Adverts (advert to be provided by business).

## **£450**+VAT

1 ½ page advert in the custom programme given to all c.900 guests



I Full page advert in the custom programme given to all c.900 guests









# **Contacting us**

## Please contact the **Awards Team** on **awards@doncaster-chamber.co.uk**

Thank you.



